American Values

Newspaper Content Analysis

With your table go through all parts of the newspaper. Assign a

recorder to tally and list examples of William’s American Values on the chart given. Try to find as many as you can of each value.

Examples

Sales ads material comfort (better life), easier (efficiency), status symbol (personal achievement)

Headlines morality (crime), humanitarianism (serving others)

Table Talk

1. What did your content analysis tell you about American values and American culture?
2. Which seem to be the 3 most important values? What evidence do you have?
3. Are these the values you hope carry into American culture in the future? How might you help socialize (teach) these values to your children?

On the back of Graphic Organizer

(On your own)

Based on your content analysis of an American newspaper, do you

agree with Robin Williams’ traditional American values? Why or

why not? Use specific examples from the newspaper.

How do values produce conflict as well as stability in American

society?